

Pharos Cloud

Simplify your print infrastructure with our secure, easy-to-use enterprise cloud PrintOps platform.



Managing on-premises print infrastructure can be demanding and time consuming, putting additional strain on your already-limited IT resources.

Companies are increasingly migrating key applications and systems to the cloud, including print services. Traditional on-premises print servers are vulnerable to cyber threats and costly to maintain, especially within complex corporate print environments frequently distributed across various locations.

Introducing Pharos Cloud, an ISO 27001 certified, cloud-native PrintOps platform. It's specifically designed to meet the security, scalability, and high-uptime needs of large enterprises. This comprehensive solution doesn't just help eliminate legacy infrastructure; it boosts IT productivity, cuts costs, and enhances print security. Pharos Cloud even supports the increasingly hybrid and mobile workforce with intuitive printing options to improve their print experience and productivity.



Eliminate infrastructure to drive IT productivity

Pharos Cloud is a true cloud platform that drives IT efficiency by removing the need for on-site print servers while allowing you to manage all your print devices, users, and groups from a single web console. It automatically detects new print devices on the network and auto-populates them into the Administrator Portal, making it easier to secure printers or enable direct printing. Pharos Cloud also simplifies print driver management by reducing the number of print drivers.

Regular release updates to Pharos Cloud introduce innovations and features that streamline printing operations and constantly adapt to your changing workforce needs.

Pharos Cloud seamlessly delivers an intuitive print experience across multiple platforms and printer brands. It can eliminate printer mapping, significantly reducing the number of Help Desk calls. Plus, our self-service user portal lets them handle routine printing tasks independently, minimizing the need for IT support.

Enhance your security

Pharos Cloud eliminates the risk of print server vulnerabilities and safeguards print data with end-to-end encryption. Pharos Secure Release workflows enhance document security by requiring authentication at the device to release print jobs, ensuring sensitive documents aren't left unattended. Pharos Cloud also helps global organizations comply with local data privacy and data sovereignty requirements by adjusting data collection settings by region, and storing Pharos Secure Release print jobs in the users' region.

Securing printers and workflows is just one aspect of our multifaceted security approach. Pharos Cloud offers a robust, highly-secure cloud service that aligns with zero trust security principles.





Empower your workforce to print—wherever they work

Pharos Cloud supports a variety of print workflows, making it easy for an increasingly mobile and hybrid workforce to print from wherever they work.



Pharos Direct Print gives employees the familiar direct-to-printer workflow in the cloud. It also supports manufacturers' print drivers and simplifies driver management by reducing the number of print drivers that need to be managed. Deploy our truly "universal" print driver built on the IPP Everywhere™ standard that supports all printer manufacturers to most of your users, and manufacturers' drivers only where needed. Additionally, employees can easily find and print to nearby printers without printer mapping—print queues can be automatically added or removed based on their location.



Pharos Secure Release provides a secure workflow that requires user authentication for print job release allowing hybrid employees to print across various networks. Employees can submit print jobs to the user portal or from their workstations or mobile devices from any network—company, home, cellular, public, and more—then authenticate to release them at any secure printer within the company network. Users can also easily digitize and share documents by securely scanning to email, network folder, and OneDrive from Pharos-secured MFPs.



Pharos Insights offers comprehensive cloud-based analytics that provide clarity into print behaviors, outliers, and trends across your print environment. Our intuitive dashboards show key metrics and allow administrators to investigate individual devices, users, and print jobs, providing insights to reduce costs and optimize the print fleet. Pharos Cloud's Policy Print capability helps drive cost-effective printing by encouraging and enforcing user-friendly print policies.



A comprehensive platform for cloud-based print management and analytics that empowers enterprises to streamline IT operations, facilitate printing for hybrid and remote workers, and enable printing in zero-trust security environments.



DIRECT PRINT

Eliminate on-premises print infrastructure and simplify driver management by migrating direct-to-printer workflows to the cloud.



SECURE RELEASE

Improve document security and reduce waste with secure, workflows requiring authentication for print job release.



INSIGHTS

Reduce costs with powerful analytics that provide user and device-level details to optimize print operations.