



PHAROS SECURE RELEASE

Eliminate costly print infrastructure with secure print workflows in the cloud.

Managing Print Infrastructure is Costly and Time-Consuming

Companies have been increasingly migrating critical applications and systems to the cloud to eliminate costly on-premises infrastructure and take advantage of the benefits of cloud solutions. Corporate print environments—which are oftentimes complex with print devices from different manufacturers distributed across various locations—are one of the key applications that can benefit from cloud migration to reduce infrastructure costs and help alleviate the burden on your strained IT staff so they can focus on more critical initiatives.



Gain Instant ROI with Secure Cloud Printing

Pharos Secure Release is a secure print workflow that eliminates the costly and time-consuming management of on-premises print servers, print queues, and vendor print drivers.

The secure printing workflow enables your employees to submit print jobs from any network and collect them at any Pharos-secured device on the company network—regardless of manufacturer—by authenticating at the print device.

Pharos Secure Release is built on the Pharos Cloud, which is hosted on AWS and has a proven track record of meeting the scalability, security, and high-availability requirements of the largest corporate networks. Built-in failover and direct print capabilities enable employees to print even if there are network connectivity issues, and available integration with MS Universal Print enables secure print workflows for Azure AD environments with minimal administrative effort.

Enhance Your Security Posture

Pharos Secure Release protects data with end-to-end encryption. The secure print workflow ensures documents are collected by the owner by requiring authentication at a device to prevent sensitive information from being left unattended at the printer.

Securing printers and workflows is just one aspect of a multi-faceted security paradigm. Pharos Cloud delivers secure cloud printing with an architecture supporting zero trust principles.

Pharos Secure Release Benefits:

- Eliminate print servers and vendor print driver management
- Submit prints from any network, and collect at any Pharos-secured printer on the company network
- Prevent sensitive information from being left unattended and reduce waste
- Simple mobile printing from iOS and Android devices
- Secure Chromebook printing
- Integration with Microsoft Universal Print
- Touchless printing via proximity cards and QR code scan
- Enforce print policies and educate users of mindful printing habits to reduce costs with Policy Print option

Enable the Hybrid Workforce

Though many workers will return to the office post-pandemic, things will not go back to the way they were before. For many organizations, a hybrid workforce is here to stay—presenting many new printing challenges.

Pharos Secure Release supports the increasingly work-from-home, decentralized, and hybrid workforce by enabling employees to submit jobs from any network (i.e. home, cellular, company), and securely collect them at any Pharos-secured printer on the company network without the hassle of mapping to specific printers. Its intuitive and consistent printing experience across any platform (workstation, mobile device, Chromebook) to any print device reduces training and user frustration—making it an ideal workflow supporting the new normal. In addition, touchless release options by scanning a QR code or swiping a proximity card reduce the risks posed by high-touch surface areas.

THE PHAROS SECURE RELEASE WORKFLOW



Print jobs are parked in the cloud or the user's workstation (depending on configuration)

Employees walk up to their preferred printer

Employees authenticate at their chosen device and release their prints (login methods include network credentials, proximity card, and mobile QR code)



To learn more, visit <https://pharos.com/secure-cloud-printing>, email sales@pharos.com, or call 585-939-7000