

# Pharos Insights

Clarity to optimize your print environment

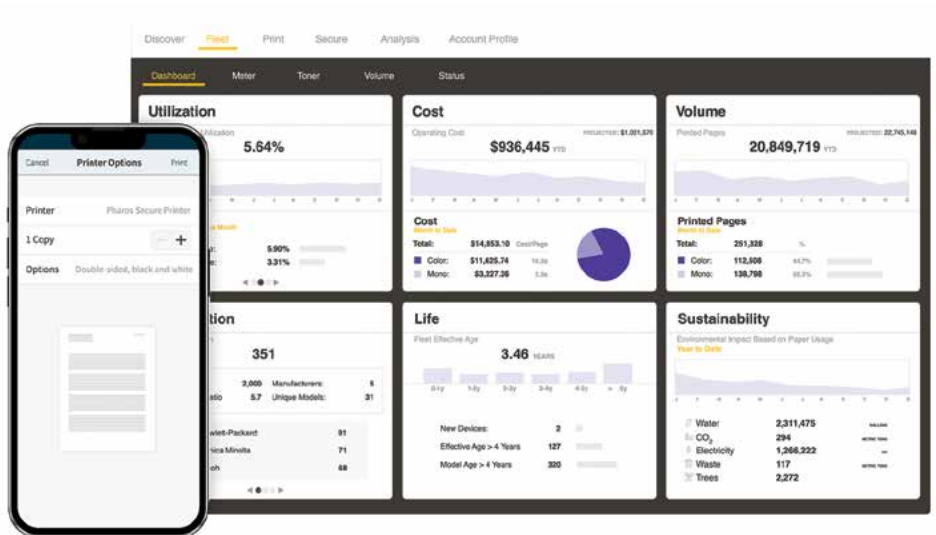
Many organizations struggle to grasp their true printing costs. They aren't sure where their prints originate from or how to streamline print environments for better cost savings and improved convenience. Pharos Insights offers you a comprehensive way to analyze and optimize your print environment and reduce costs.

Pharos Insights provides modern, intuitive dashboards that deliver instant visualization across your organization's high-level print metrics. Administrators can quickly analyze this data, drilling down into job-level specifics for more granular insights. This allows you to quickly identify outliers and opportunities for cost reduction and optimization.

## Optimize your printer fleet

Pharos Insights offers a clear, multi-vendor view of all print devices across your organization. It delivers critical information about volumes, device status, utilization, and operating costs—key data that can help you effectively manage your print environment and maintain an efficient printer fleet. With Pharos Insights you can:

- Get a complete picture of all your devices in as little as an hour
- Keep your fleet running optimally with more efficient supply replacement
- Spend less time recording meter reads and more time focusing on preventative action
- Stay informed on device status and service-related conditions



## Employee Print Cost

Monthly Print Cost per Employee  
last 365 days

TARGET: MAX \$12



Pages per Employee  
144.46



## Discover the story behind your printing

Pharos Insights delivers comprehensive job-level details to help you understand how prints are created in your organization. Dive into key metrics such as total volume, color vs. black-and-white volume, total cost of printing, user-to-device ratio, and data outliers.

- Access critical print metrics for employees, documents, print job characteristics, and devices—on demand
- Quickly identify high-cost users, departments, and applications to identify opportunities to automate workflows or reduce unnecessary expenses
- Understand your organization's printing trends and device use for effective cost management and strategy development
- Set and configure print targets and track your progress



## Unlock powerful insights with Uniprint Connector

The Pharos Insights' Uniprint Connector offers valuable insights to educational institutions and libraries with Uniprint. It provides a comprehensive view of total print cost across both administrative and student print environments. Uniprint Connector can help you understand how prints are funded—whether they're charged to a cost center, debited from a Uniprint purse, or paid for by a third-party system—to target specific areas for optimization and potential savings.

## Enhance data analysis with Analytics API

Use Pharos Insights Analytics APIs to extract vital data points—device meter data, print transactions, and monthly print statistics—from Pharos Cloud. The extracted data seamlessly integrates with third-party applications, including Excel, Power BI Desktop, and Tableau, paving the way for extensive data analysis and insights.

To learn more about Pharos, contact us today.  
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