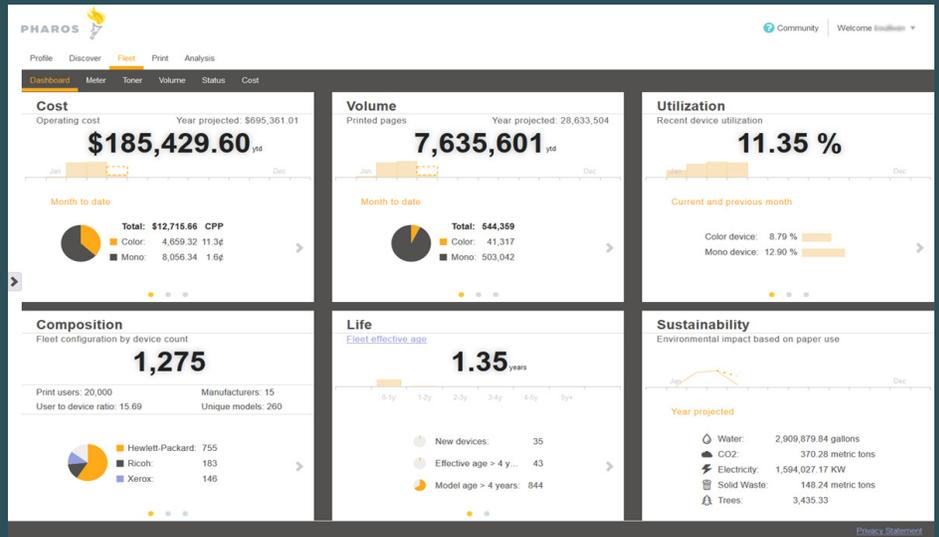# PHAROS

PHAROS INSIGHTS - FLEET MANAGER

Gain the clarity to maintain an efficient printer fleet.

Most organizations don't know the real cost of their printing, or how they can optimize their print environment to save money and improve convenience.

Pharos Insights' fleet analytics makes it easy to reduce your printing costs and optimize your device environment for more efficient printing. Fleet Manager provides a comprehensive, multi-vendor view of all devices across your organization. It reveals the volume, service, and operating cost information needed to successfully manage your environment and maintain an efficient fleet. Easily track your fleet's page volumes, meters, toner levels and device status—on-demand—behind a single pane of glass.

You can't manage what you can't see

Comprehensive fleet analytics from Pharos Insights makes it easy to know the true cost of printing for your entire organization. You will quickly realize that print is low-hanging fruit in your overall effort to reduce expenses, be able to take control of your print environment, and make informed decisions that will reduce operating costs.

With Pharos Insights:

- There's no need to purchase or maintain servers
- Achieve total device awareness in as little as one hour
- Gain insights to maintain an efficient fleet and realize ROI with low-risk, subscription pricing

Automatically discover and populate new devices

Fleet Manager supports mixed fleets and ensures that your device data is current with the latest models from all manufacturers. Automatically discover new printers on the network—any time a new device is identified, the Pharos Cloud database is automatically updated with information on that device. You always have the latest device information with no effort required on your part!

GET TO KNOW YOUR PRINT DEVICES

Toner
Keep your fleet running optimally with more efficient supplies replacement.

Monitor all device toner levels at once and see exactly which colors are running low on specific devices. You can even filter your view to display only those devices with cartridges that have crossed a minimum threshold that you set. Then you can order toner so that it arrives just in time for replacement, and avoid having a storage room full of cartridges.

Volume
Monitor device volumes and utilization patterns to recognize changes in your print environment.

Understanding how your employees use the printers is a critical first step toward reducing costs and improving user convenience.

Follow the trends to improve efficiency. A dramatic increase or decrease in a device's volume can indicate that print activity has shifted from one device to another. This could indicate a change in user preference, or a new process driving extra volume, which could warrant a change in fleet configuration.

Measure how efficiently your devices are used. Quickly locate devices that are being driven too hard (over 100% utilization rate) and are at risk of increased service costs. Or identify underutilized devices to reduce your printer fleet or relocate them to other areas.

Meters
Spend less time recording meter reads and more time focusing on preventative action.

With Fleet Manager, meter reads are automated and brought to you in a central location. Eliminate the need to walk to each device, gather data, and call it in. Instead, use the data and time on preventative maintenance. For example, filter your view to see the effective age of your devices and identify ones that might require replacement soon.

Status
Stay informed on device status and service-related conditions.

Printers that are not working properly reduce convenience and drive up costs by forcing people to print to devices that are less convenient or that could cost more. Pharos makes it easy for you to take action and resolve problems with your fleet.

Know if a device requires service before users submit a ticket. Easily search for device issues by floor, building, or campus, and then proactively manage that area. For example, if a device on the 3rd floor is down, you can quickly determine whether other devices nearby are in need of service and plan your actions accordingly.