

PHAROS DIRECT PRINT

Eliminate print servers and print driver management with direct-to-printer workflows in the cloud.

Managing Print Infrastructure is Costly and Time-Consuming

Supporting the on-premises print infrastructure of a corporate environment with print devices from various manufacturers distributed across various locations is both costly and time-consuming. IT professionals have enough to manage already. Office printing should be simple and efficient—not complex. Organizations have moved many critical IT services to the cloud to take advantage of the inherent benefits of cloud and eliminate many repetitive tasks that cost the organization. Why not print?



Pharos Direct Print enables organizations with multi-vendor print fleets to migrate their in-office, direct-to-printer workflows to the cloud, and:

- Reduce costs by eliminating print servers and controlling employee printing
- Drive IT productivity by eliminating vendor driver management and reducing Help Desk time
- Enhance security with a platform that eliminates print server vulnerabilities and supports zero trust principles

Approved users print in a way they are already familiar with—select the printer and the documents are printed immediately, but the process behind the scenes is more secure and doesn't require the complexity that on-premises printing is known for.

Reduce costs

- Eliminate costly on-premises print servers to gain instant ROI
- Leverage your existing printer fleet
- Policy Print option enforces company print policies and educates users of mindful printing habits at the point of print submission

Drive IT productivity

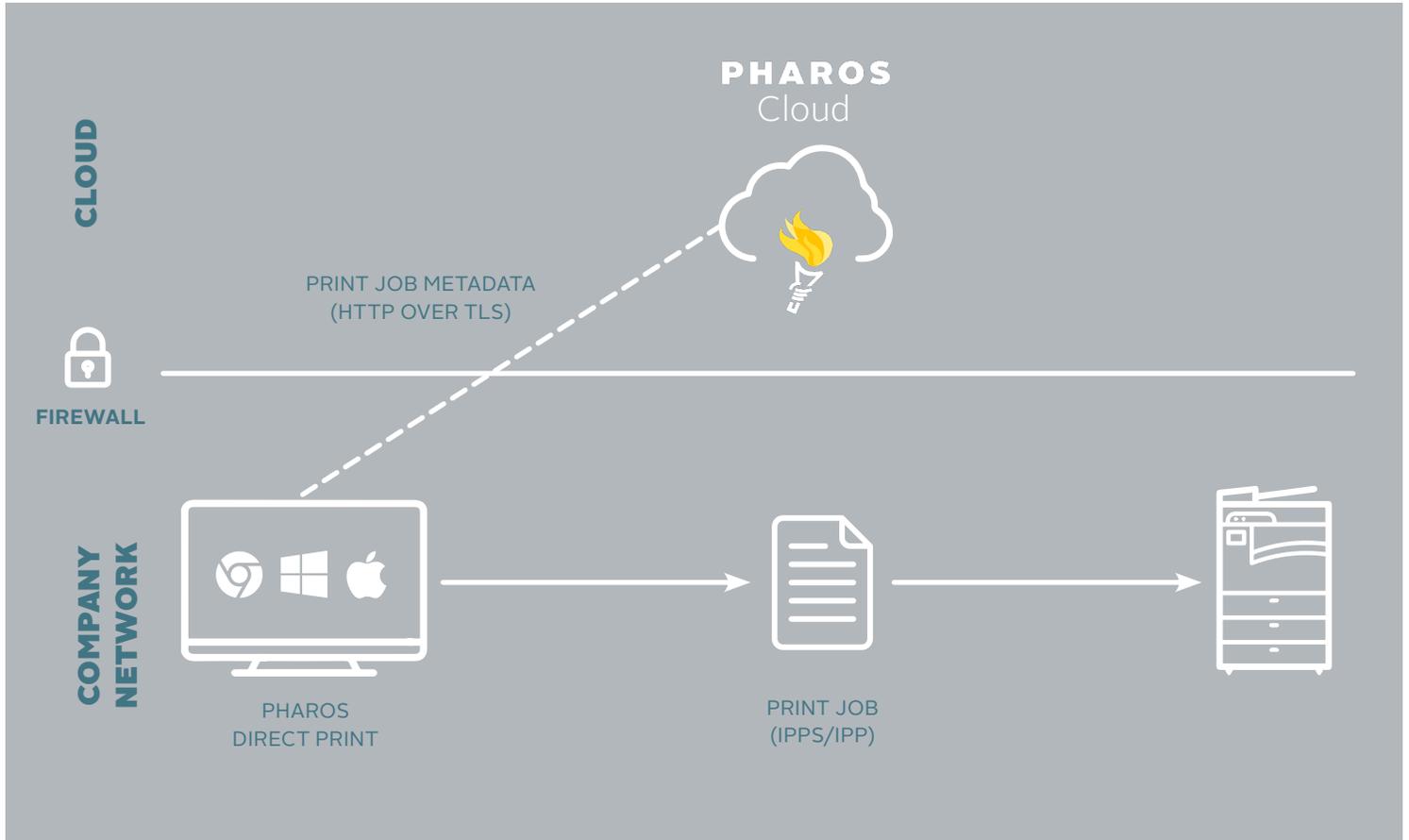
- Eliminate the hassle of managing vendor print drivers and print queues with a truly “universal” print driver
- Reduce Help Desk time with a consistent print experience from Windows, macOS, and Chrome OS to all printers on the company network—regardless of manufacturer
- Enable employees to easily discover and add approved printers on their own

Enhance security

- Secures print data with end-to-end encryption
- Eliminates the risk of print server vulnerabilities
- Supports zero trust security principles

No more print servers, vendor print drivers, or print queues to maintain—Direct Print is simple and direct.

THE PHAROS DIRECT PRINT WORKFLOW



To learn more, visit www.pharos.com/direct-print, email sales@pharos.com, or call 585-939-7000