



# PHAROS CLOUD

The proven cloud-based print management solution for enterprises.

**Managing on-premises print infrastructure and supporting employee printing can be difficult and time consuming, straining your already-limited IT resources.**

Companies are increasingly migrating key applications and systems to the cloud to eliminate costly infrastructure – and print is no exception. Pharos Cloud is the proven cloud-based print management solution for enterprises that:

- Reduces costs by eliminating costly print servers and managing employee printing
- Eliminates administrative time spent managing vendor-specific print drivers and print queues
- Enhances security with a platform that eliminates print server vulnerabilities and supports zero trust security principles
- Supports the increasingly hybrid workforce with intuitive & secure ways to print, wherever they work
- Optimizes the print environment through actionable insights and analytics

## Enterprise-scale print management

Pharos Cloud has a proven track record of supporting the security, scalability and high-availability requirements of the largest global organizations with multi-vendor print fleets. The true cloud-based print management solution eliminates costly print servers and ongoing management of vendor print drivers and print queues, and provides complete management and control over the print operations of your organization. A regular cadence of releases update Pharos Cloud to bring new innovations and capabilities that simplify print operations and address changing workforce needs.

## Enable employees to print wherever they work

Pharos Cloud supports different workflows making it easy for your workforce to print wherever they work, and a universal print driver provides a consistent and intuitive experience to print—regardless of manufacturer. Pharos Direct Print migrates direct-to-printer workflows at the office into the cloud enabling users to print in a way they are familiar with—select the printer, and documents are printed immediately. Pharos Print-at-Home enables companies to gain visibility and control over employees' at-home printing—with or without VPN connection. In addition, Pharos Secure Release enhances document security and allows employees to submit prints from any network to any Pharos-secured printer on the company network. Users simply authenticate at the printer that's most convenient and the documents are released. Touchless release options reduce the risk of high-touch surfaces and enable employees to release their documents by scanning a QR code or swiping a proximity card. Pharos Secure Release also enables users to easily digitize and share documents by securely scanning to email, OneDrive, and SharePoint from Pharos-secured MFPS.



**Actionable insights to optimize print and reduce costs**

Pharos Insights' comprehensive cloud-based analytics provide clarity into print behaviors, outliers, and trends across your print environment. Modern and intuitive dashboards visualize the key metrics of your print environment behind a single pane of glass, and allow administrators to drill down to individual devices, users, and print jobs—providing actionable insights to reduce costs, optimize your fleet, and support sustainability initiatives. In addition, Pharos Cloud's Policy Print capability helps change employee behavior by enforcing company print policies and educating users on mindful printing habits at the point of print submission.

**Enhance your security posture**

Pharos Cloud is a secure platform that eliminates the risk of print server vulnerabilities and secures print data with end-to-end encryption. Secure-release workflows enhance document security and prevent sensitive documents from being left unattended at a printer by requiring authentication at a print device in order to release print jobs.

Securing printers and workflows is just one aspect of a multi-faceted security paradigm. Pharos Cloud delivers a robust and highly-secure cloud service, with an architecture that supports zero trust security principles.



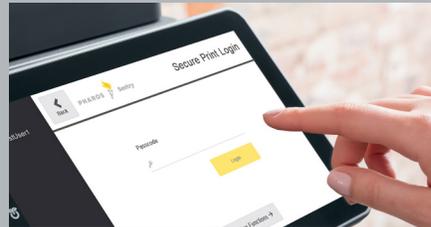
**PHAROS CLOUD PRODUCTS:**

**PHAROS INSIGHTS:**  
Clarity to reduce costs and optimize enterprise printing

- Fleet analytics help maintain an efficient printer fleet
- Print analytics provide job-level details to understand print behavior



**PHAROS PRINT-AT-HOME:**  
Gain visibility and control over at-home printing — with or without VPN



**PHAROS SECURE RELEASE:**  
Secure and convenient cloud printing at any device

**PHAROS DIRECT PRINT:**  
Direct-to-Printer workflows in the cloud



**PHAROS MOBILE PRINT:**  
Secure printing from mobile devices made easy



**To learn more, visit <https://pharos.com/secure-cloud-printing>, email [sales@pharos.com](mailto:sales@pharos.com), or call 585-939-7000**