



Media Contact:
Laura Knecht
Public Relations Office
585-360-1046
lknecht@pharos.com

Pharos Helps Pace University Manage its Print Services More Effectively

Rochester, New York (PRWEB) June 1, 2010 – Tough economic conditions have not stopped colleges and universities from making every effort to provide their students with the very best printing services they can. Few institutions go quite as far as Pace University, however. Pace had nine people on staff who were posted near campus printers to sort printouts and distribute them to students 14 hours a day.

Pace was also throwing out 100,000 sheets of paper every semester in banner pages alone. And the Pace print management system was not able to charge students for print after they exceeded their free quota—so there was no incentive for students to self-regulate how much printing they did.

Pharos Systems and its solution partner HP have changed all that. As reported in a recent HP customer case study, Pace's printing infrastructure has been transformed by Pharos and HP, with improvements across the board in functionality, manageability, environmental-friendliness, and cost-effectiveness.

The solution implemented at Pace University features Pharos Uniprint® print management software integrated with HP multifunction printers. According to Matthew Bonilla, director of user services at Pace, "We homed in on Pharos Systems as the industry leader for print management. Their Uniprint product is top-of-the-line."

The Pharos solution enables Pace to implement more effective management of its print services. Students access the system by swiping their Pace OneCards at the printer. The Uniprint-powered interface on the printer displays all the jobs they've submitted and allows them to select the ones they really need to print. Uniprint tracks users' printing activity and periodically deletes unprinted jobs from the queue, reducing unnecessary printing and waste. For faculty and staff who make use of the library and resource center printers, the system allows budget center chargeback so that their printing service costs are properly allocated.

The need for cover sheets has been eliminated, which reduces paper waste by approximately 100,000 sheets per semester. Print volume has decreased by approximately 50% and labor costs have been repurposed by \$80K per semester. Students are now able to print directly from their laptops without the need for adding peripherals to the solution

"The Pharos Uniprint management software lets us manage our print services more effectively while lowering our costs and paper waste significantly," said Bonilla.

The full case study is available at www.pharos.com/Pace-University.

About Pharos Systems International, Inc. (www.pharos.com)

Making every print an intelligent decision™ is the mission of Pharos Systems International. Pharos provides powerful print management and optimization solutions to corporations, educational institutions, and libraries across the globe. Pharos software and services save customers money, reduce waste, and make it easy to secure devices and documents. The company was founded in 1992 in Auckland, New Zealand, where it maintains an R&D facility. Corporate headquarters are in Rochester, NY.

About Pace University (www.pace.edu)

For more than 100 years, Pace University has been preparing students to become leaders in their fields by providing an education that combines exceptional academics with professional experience and the New York advantage. Pace has three campuses, in New York City, Westchester, and White Plains. A private metropolitan university, Pace enrolls approximately 13,500 students in bachelor's, master's, and doctoral programs in the Dyson College of Arts and Sciences, Lienhard School of Nursing, Lubin School of Business, School of Education, Seidenberg School of Computer Science and Information Systems, and School of Law.