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## **Pharos Systems Again Wins Best of Show and Best Software Solution at Print & Imaging Summit**

Rochester, New York (PRWEB) December 15, 2009 – Pharos Systems International, the leading provider of print management software and services, won two prestigious Innovation Awards at the recent Print & Imaging Summit in Los Angeles. For the second year in a row, Pharos took home the top award, Best of Show, as well as the award for Best Software Solution.

The Print & Imaging Summit is the foremost gathering of Fortune 500 Enterprise executives managing office and production printing. The Innovation Awards are the only industry awards voted on solely by the attending IT print executives.

“It’s a great honor for us to win both of these awards in consecutive years,” said Kevin Pickhardt, CEO of Pharos Systems. “We are very grateful to have had the opportunity to exchange ideas and build relationships with print decision makers. The attendee feedback on Pharos’ solutions, which help our customers understand their printing more deeply and print less, exceeded our expectations. It is clear that all organizations are looking for help to do more with less while reducing their impact on the environment, and we are pleased to work with many in the Fortune 100 to accomplish that goal. At the Summit last year, we highlighted our Blueprint Enterprise print management software, and confirmed the value of Secure Release Here® pull printing and the new Policy Print™ messaging application. This year we focused on the combined strength of our Blueprint software and our new suite of print management services, recently added with our acquisition of the PathForward division of the Standard Register Company. Together we make every print an intelligent decision, using software, proven business processes, and dedicated onsite Print Less Consultants. The reception to our service strategy and our offerings continues to be extremely positive.”

The Print & Imaging Summit, hosted by Everything Channel, offers a uniquely interactive forum that brings together office and production print decision makers with leading and emerging technology providers to conduct in-depth business meetings, and explore the latest trends and research provided by Gartner. This year, the theme of the Summit was Thriving in the Recession and in the Aftermath.

For additional information on the Print & Imaging Summit, visit <http://www.everythingchannevents.com/pim09>. For additional information on Pharos print management technology and services, visit [www.pharos.com](http://www.pharos.com).

### **About Pharos Systems International, Inc. ([www.pharos.com](http://www.pharos.com))**

Pharos Systems provides powerful and innovative print management software and services to corporations, educational institutions, and libraries across the globe. Our solutions save customers money, reduce waste, and make it easy to secure devices and documents. Pharos was founded in 1992 in Auckland, New Zealand, where it maintains a large facility. Corporate headquarters are in Rochester, NY.

### **About Everything Channel ([www.everythingchannel.com](http://www.everythingchannel.com))**

Everything Channel is the one-stop-shop for accessing, enabling and accelerating technology sales channels. From branding and recruiting to marketing and sales, Everything Channel offers technology marketers the unmatched breadth and depth of global brands and market intelligence combined with an unparalleled audience loyalty and credibility serving all technology sales channels. Through innovative sales and marketing solutions, Everything Channel arms the sellers of technology with the resources they need to achieve measurable and significant results.